

Ask the Roofer



In This Edition of Ask the Roofer:

- Why Implement a Web-Based Roof Management System?
- Is Improved Communication with a Roofing Vendor Possible?
- A Property Management Project Profile

Q. Can a web-based roof management system help relay the state of current roof deficiencies to our clients more effectively?

A. In our experience, property owners are more likely to approve a budget for correcting roof defects when they are presented with a well-organized and thorough document that clearly and concisely explains the current state of their property.



Site Overview

1234 Anywhere Rd., Anywhere, CA

Service Dispatch

Map	Name	SqFt	Est Install	Grade
1	Section 1	15,546		A
2	Section 2	25,003		A
3	Section 3	24,511		B
4	Section 4	26,510		C
5	Section 5	15,046		B
6	Section 6	2,818		C
7	Section 7	5,947		B

Total Sections: 7
Total SqFt: 116,649

Add to that the power of receiving an electronic report that:

- Includes photographic documentation of defects
- A detailed written description of images
- An online prioritized budget planning tool...

...and for many people it's a solution that starts to make sense.

Q. What action can I take to improve communication with a roofing vendor?

A: In this day and age of email and texting we expect rapid communication. Roofing problems can vary from a small remedial repair that is not time critical to a major emergency that needs to be addressed immediately.

Having a roofer vendor who answers the phone and promptly returns email is a must for a Property Manager. However, phone and email are only a portion of what is possible.

Implementing an intuitive, cloud-based Roof Asset Management Technology allows a Property Manager to request service through our Client Portal and then receive text and email alerts when a roof technician...

- Is Dispatched
- Arrives at the property and,
- Has completed the work

This service also allows a Property Manager to view before and after photographs of a repair to ensure that the work was completed as directed.

In other words, we actually have a big red easy button for you that is available online, 24/7, when you subscribe to our Roof Management Service...



Project Profile

The Challenge

The re-roofing of this building proved to be a challenge due to the presence of a large amount of HVAC and process piping as well as over 400 solar panels.

The Solution

By using the sprayed in place roof system, CCC was able to provide a long-lasting roof system without having to remove any equipment or affecting the production of the photovoltaic system.

Mountain View



Want more answers? Call Central Coating Company @

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