

Ask the Roofer



In This Edition of Ask the Roofer:

- Why Implement a Web-Based Roof Management System?
- Is Improved Communication with a Roofing Vendor Possible?
- A Property Management Project Profile

Q. Can a web-based roof management system help relay the state of current roof deficiencies to our clients more effectively?

A. In our experience, property owners are more likely to approve a budget for correcting roof defects when they are presented with a well-organized and thorough document that clearly and concisely explains the current state of their property.



Site Overview

1234 Anywhere Rd., Anywhere, CA

| Map | Name | SqFt | Est Install | Grade |
|-----|-----------|--------|-------------|-------|
| 1 | Section 1 | 15,546 | | A |
| 2 | Section 2 | 25,003 | | A |
| 3 | Section 3 | 24,511 | | B |
| 4 | Section 4 | 26,510 | | C |
| 5 | Section 5 | 15,046 | | B |
| 6 | Section 6 | 2,818 | | C |
| 7 | Section 7 | 5,947 | | B |

Total Sections: 7
Total SqFt: 116,649

Add to that the power of receiving an electronic report that:

- Includes photographic documentation of defects
- A detailed written description of images
- An online prioritized budget planning tool...

...and for many people it's a solution that starts to make sense.

Q. What action can I take to improve communication with a roofing vendor?

A: In this day and age of email and texting we expect rapid communication. Roofing problems can vary from a small remedial repair that is not time critical to a major emergency that needs to be addressed immediately.

Having a roofer vendor who answers the phone and promptly returns email is a must for a Property Manager. However, phone and email are only a portion of what is possible.

Implementing an intuitive, cloud-based Roof Asset Management Technology allows a Property Manager to request service through our Client Portal and then receive text and email alerts when a roof technician...

- Is Dispatched
- Arrives at the property and,
- Has completed the work

This service also allows a Property Manager to view before and after photographs of a repair to ensure that the work was completed as directed.

In other words, we actually have a big red easy button for you that is available online, 24/7, when you subscribe to our Roof Management Service...



Project Profile

The Challenge

The re-roofing of this building proved to be a challenge due to the presence of a large amount of HVAC and process piping as well as over 400 solar panels.

The Solution

By using the sprayed in place roof system, CCC was able to provide a long-lasting roof system without having to remove any equipment or affecting the production of the photovoltaic system.

Mountain View



Want more answers? Call Central Coating Company @

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